

**BNI**<sup>®</sup>

GUNTUR

VIJAYAWADA

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# CHARITRA

— Celebrating Growth Together —



**BNI**GUNTUR  
VIJAYAWADA**CHARITRA**

Celebrating Growth Together

# About us

**BNI**

BNI is the World's Largest professional networking organization. Over the past 37 Years, BNI has grown to over 289K members worldwide, in more than 75 different countries, from over 300 different types of professions, all of whom have benefited from increased referral business as a result of BNI.

Belonging to BNI is like having dozens of salespeople working for you! Because every single company and entrepreneur out there needs more sales. BNI provides a structured referral networking system to help generate referrals by sharing business connections.

The philosophy of this organization is built upon the idea of "Givers Gain®": By giving business to others, you will get business in return. This is predicated on the age-old idea of "What goes around, comes around."



## BNI VIJAYAWADA

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VIJAYAWADA

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BNI VIJAYAWADA is a 6 years old region. Currently we have 330+ Trusted and Reputed Business Professionals in 8 Chapters. We also have over 520+ Alumni Members. We have been able to impact lives of close to 10000+ Families through these 850+ Members. We are proud to mention that our Members have received 84,774 Referrals which in turn translated to business of over 398+ Crores through our structured referral networking system

## BNI GUNTUR

BNI GUNTUR is a 4 years old region. Currently we have 170+ Trusted and Reputed Business Professionals in 5 Chapters. We also have over 200+ Alumni Members. We have been able to impact lives of close to 5000+ Families through these 350+ Members. We are proud to mention that our Members have received 41,073 Referrals which in turn translated to business of over 288 Crores through our structured referral networking system.



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# Annual Members'day!

**CHARITRA**

At BNI we are always looking to create and enhance our members' overall membership experience. As a result of our constant look out to create something special for our members. Every year at BNI Vijayawada and BNI Guntur we celebrate our Members' Success, Unity and Bonding, togetherness, Give Awards and recognitions to our Top Givers of our Region at our ANNUAL MEMBERS DAY EVENT.

@ BNI Vijayawada it is called as VISHISHTA

@ BNI Guntur it is called as ORKA

We (Leaders of BNI Vijayawada & BNI Guntur) had an almost simultaneous thought. That Vijayawada and Guntur are like twin cities, with similar cultures, complimenting agri, trade and manufacturing establishments. There is an enormous untapped opportunity of Collaborations and Co-Creations. More so the Global theme of BNI is "Better Together", so taking the spirit forward. We decided that we must create a mammoth opportunity for all the Business Professionals of Vijayawada and Guntur and open the bog box of opportunities. It will be for the first time that 2 different BNI Regions with different regional dynamics are coming together on a common ground to create this mega event of opportunities, connections, building relationships, inspiration and celebrations. Together BNI Vijayawada and BNI Guntur are creating History, in other words we are creating a new "CHARITRA".



# All About Charitra!

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**CHARITRA**

Charitra, is the biggest event of BNI Vijayawada and BNI Guntur. We will have over 750+ Leading Business Professionals joining in majorly from Vijayawada and Guntur also from other cities of Andhra Pradesh, Telangana and Key Leaders joining in from all across the country for a full day filled with business 1-2-1 conclave, Top Industry Leaders Connections Conclave, Awards and Recognitions, Fun and Entertainment, Business Bondings, Collaborations and Co-Creations, One of India's Best Key Note Motivational Speakers, Delicious Food Served throughout the day, Gala Dinner, DJ & we all Dance the night away celebrating the unity and success of Vijayawada and Guntur.





# Event Agenda

- 9:00 to 10:00** Open networking ( with welcome drink)
- 10:00 to 11:30** Business 1-2-1 Connections Conclave  
Top Industry Leaders' Connections  
Conclave
- 11:30 to 12:30** (Company Heads, Purchase Managers &  
Key Decision Makers)
- 12:30 to 14:00** LUNCH TIME
- 14:00 to 14:15** Event Grand Commencement Ceremony
- 14:15 to 16:30** Event Address, Awards, Recognitions,  
Sponsors Visibility  
& Entertainment by Members



# Event Agenda

- 16:30 to 17:00** Hi-Tea Served on Table
- 17:00 to 17:45** Special Entertainment/Fun Activity for all  
attendees
- 17:45 to 20:00** Key Note Speech, Awards, Recognitions,  
Sponsors Visibility  
& Entertainment by Members
- 20:00 to 20:20** Vote of Thanks with Closing
- 20:20 to 22:00** DJ & DINNER



# EVENT HIGHLIGHTS

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## CHARITRA

- Ø 1st Time in the HISTORY of BNI WORLD
- Ø 2 REGIONS >>> 500+ MEMBERS >>> 1 FULL DAY GRAND EVENT
- Ø A Day filled with Fun, Entertainment, Networking and Unmatched Collaboration Opportunities
- Ø Awards, Recognitions & Prizes to be won
- Ø Infinite possibilities for growth and collaborations
- Ø BEST ENTERTAINMENT >>> FULL FUN >>> MASTI >>> HUNGAMA
- Ø 7 Entertainment Sessions by BNI Members.
- Ø Opportunity to Build more connections Participate in 121 Conclave, Meet members from other AP & TS BNI Regions.
- Ø Great Opportunity to Elevate your Brand to 500+ Successful and Well connected Business Professionals.
- Ø Connect with KEY DECISION MAKERS from major companies
- Ø 1 World Renowned KEYNOTE Motivational Speaker
- Ø Return Gifts for all BNI Members.... AND MUCH MORE



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# AN OPPORTUNITY TO PROMOTE YOUR BRAND

## SPONSORSHIPS

An event at the Magnitude of CHARITRA, creates immense opportunity for branding and promotion. When you support our event, it is a Win-Win situation, which helps us create an event smoothly at this magnitude, while giving you a mega platform to promote and elevate your brand.

You can help us create CHARITRA by supporting us as a sponsor.

1. Title Sponsor 5,00,000/- + GST
2. Co – Sponsor 2,50,000/- + GST
3. Associate Sponsor 1,00,000/- + GST
4. Event Sponsor (LED Screen, Sound System, Stage, Lighting, Venue Branding) KIND
5. Food Sponsor (Welcome Drink, Snack, Lunch, Hi-Tea, Dinner) KIND
6. Photography & Videography Sponsor KIND
7. Gifting Sponsor KIND or 1,00,000/- + GST
8. Awards & Mementos Sponsor KIND or 1,00,000/- + GST



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## OUR TEAM



**SANDEEP.N**

Chairman, Guntur



**PARDHA SARADHI YADLA**

Chairman, Vijayawada

### CORE COORDINATORS- GUNTUR

1. Vinod.T
2. Ramakanth. V
3. Prasanth
4. Subbarao. K
5. Dinesh. A

### CORE COORDINATORS-VIJAWADA

1. Murali Satish Kumar
2. B. Suren Babu
3. Trinadh Nanduri
4. Vidyasagar Pavuluri
5. Kalyani phinnamaneni



— “ —————

**I believe in creating  
history, than reading it.  
Everyone can read  
history, but only few  
can create it.**

————— ” —

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